

CAPABILITIES STATEMENT

COMPANY DATA

Paper Pennant Design is a 100% woman owned small business that is consistently recognized for trend-setting and "best of" design and marketing. Founded in 2016 and with 34 years of combined experience, Paper Pennant provides quality, results driven solutions tailored to each client. Clients choose us and recommend us for our customized service, attention to detail, professionalism, knowledge, responsiveness, and creativity. If you need design and/or marketing solutions that are purposeful and designed above expectations while staying on-time and on-budget, look no further than Paper Pennant Design.

PAST PERFORMANCE

MRSL

Design & develop products to help National agencies of the Intelligence Community.



PROJECTS: Logo design and development, design and layout, internal and external signage, branded marketing materials, illustration, print vendor procurement and management, and project management.

Melinda Copley | President | melinda.copley@mrsl.com

TRI SIRENA

Tri Sirena is dedicated to providing physician approved, sun protective, quality clothing to reduce the skin cancer risk in all outdoor athletes.



PROJECTS: Paper Pennant has performed all core competencies for Tri Sirena.

Stefani Schuetz | CEO | stefani@trisirena.com

AXA

No. 1 insurance brand in the world.

PROJECTS: Design and layout, posters, infographics, illustration, packaging, promotional products, print vendor procurement and management, and project management.



Sarah Vita | Head of Sales Support | sarah.vita@axa-equitable.com

SANDLER, TRAVIS, AND ROSENBERG, P.A.

International trade lawyers and consultants.

PROJECTS: Logo development and design, illustration, eCommerce strategy, content strategy, web design, UI/UX, web graphics, and project management.



Kate Irwin | Senior Marketing Director | kirwin@strtrade.com

DIFFERENTIATORS

- > 34 years of combined design and marketing experience
- > Budget and timeline focused
- > One-stop shop for all your design and marketing needs
- > Trend-setting and "best of" design and marketing solutions
- > Large professional network
- > Excellent customer service and responsiveness
- > Highly organized project management

VENDOR INFORMATION

EIN: 81-2052558

DUNS Number: 024900777

CAGE Code: 892U6

- > Women Owned Business
- > Women Owned Small Business
- > Economically Disadvantaged Women Owned Small Business
- > Insurance: Commercial General Liability and Property Coverage
- > Accepts Credit Cards

NAICS CODES

- 541430: Graphic Design Services
- 541490: Other Specialized Design Services
- 541613: Marketing Consulting Services
- 541810: Advertising Agencies
- 541890: Other Services Related to Advertising
- 541850: Outdoor Advertising
- 541922: Commercial Photography
- 541990: Other Professional, Scientific, and Technical Services
- 323113: Commercial Screen Printing
- 31599: Apparel Accessories and Other Apparel Manufacturing

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CORE COMPETENCIES

With a combined 34 years of experience and a carefully cultivated network of print professionals, manufacturing (domestic and international), and design and marketing professionals, Paper Pennant is your one-stop shop for:

BRANDING	<ul style="list-style-type: none"> > Brand Voice and Messaging > Brand Look and Feel > Logo Development and Design
WEB DESIGN & DEVELOPMENT	<ul style="list-style-type: none"> > Web Design > UI/UX > Content Strategy and Copywriting > Photography, Illustration, Graphics
DIGITAL DESIGN	<ul style="list-style-type: none"> > Design and Layout > Photography, Illustration, Infographics, Graphics > Social Media and Web Advertising > Content Strategy and Copywriting
PRINT DESIGN	<ul style="list-style-type: none"> > Design and Layout > Content Strategy and Copywriting > Posters and Banners > Internal and External Signage > Temporary Event Structures > Catalogs, Brochures, Stationary, etc. > Branded Marketing and Promotional Materials > Photography, Illustration, Infographics, Graphics > Vendor Procurement and Management
APPAREL DESIGN	<ul style="list-style-type: none"> > Product Development > Technical and Creative Design > Vendor Procurement and Management
PACKAGING DESIGN	<ul style="list-style-type: none"> > Technical and Creative Design > Vendor Procurement and Management
STRATEGY & PLANNING	<ul style="list-style-type: none"> > Project Management > Marketing Strategy > eCommerce Strategy > Media Buying